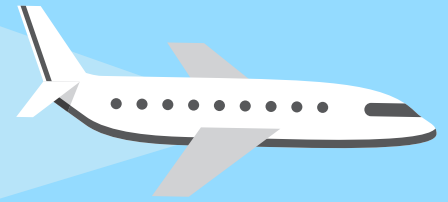


IS A RESORT GETAWAY CALLING YOUR NAME?



VACATIONS CAN BE STRESSFUL

IN FACT, **38%** OF U.S. TRAVELERS NEED A "VACATION FROM THEIR VACATION" WHEN THEY RETURN



HOTELS MATTER MORE THAN YOU THINK



ALMOST **50%** OF TRAVELERS CHOOSE THEIR HOTEL BEFORE CHOOSING THEIR TRAVEL COMPANION



& NEARLY A QUARTER OF TRAVELERS (**24%**) ARE LOOKING TO NEVER LEAVE THE HOTEL DURING A VACATION

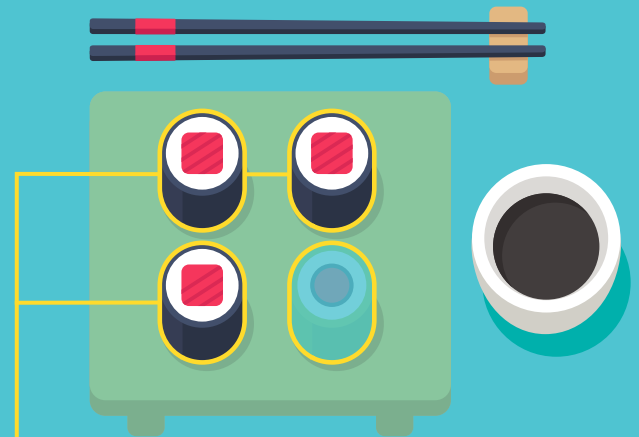
SO, WHAT MAKES THE PERFECT HOTEL STAY?



37% OF TRAVELERS WANT THE PERFECT BEACHSIDE COCKTAIL



50% OF TRAVELERS AGREE THE CONCIERGE CAN MAKE OR BREAK THEIR TRIP



74% OF TRAVELERS WANT A VARIETY OF DINING OPTIONS ON-SITE

THE RIGHT VACATION IS CLOSER THAN YOU THINK
FIND YOUR MATCH TODAY AT [HILTONRESORTS.COM](https://www.hiltonresorts.com)



HILTON HOTELS & RESORTS AND EDELMAN INTELLIGENCE CONDUCTED A 15-MINUTE ONLINE SURVEY AMONG 1,004 U.S. RESPONDENTS THAT HAVE TAKEN A PERSONAL/LEISURE VACATION AND STAYED OVERNIGHT AT A HOTEL IN THE PAST 12 MONTHS.

